

Bradford Greenhouses Poinsettia Fundraiser
Make fundraising colourful!!! Poinsettias = proven profits

Why poinsettias??

The three P's

Poinsettias are **POPULAR!!!** Did you know that poinsettias are the most popular selling potted plant in North America! Not only are they colourful additions for decorating during the Christmas season, poinsettias make excellent gifts.

Poinsettias are **PROFITABLE!** With wholesale pricing, organizations participating in Poinsettia fundraising can earn up to 50% profit when selling poinsettias. In the past some groups have made up to \$5000 selling poinsettias.

Poinsettias are **PROVEN!** For over a decade organizations together with Bradford Greenhouses have been raising funds through selling poinsettias!

Easy to Organize:

Poinsettia Fundraisers are easy to organize. All you need is an order sheet and a delivery/pick up day. To insure delivery please book your delivery day ASAP!!

Things to Remember:

Poinsettias don't like the cold. When organizing pickup for the poinsettias make sure you keep them out of the cold and protect them from heat variations.

All numbers must be submitted to Bradford Greenhouses one week before scheduled delivery day. This will insure availability of product and smooth delivery.

Fundraising Tips

1 KEEP IT SIMPLE:

Poinsettia fundraisers are as easy as you make them!! Simplicity is key. Keep your colour and size selections to a minimum.

#2 PROMOTE

Fundraisers only work if people know about them. Send out newsletters, organize displays at parent teacher nights or during registrations. Set up a poster campaign.

#3 HAVE FUN

Make it fun for all those involved. Create competitions with awards going to those who sell the most. Let people know about the history of poinsettias. For instance did you know poinsettias are a Mexican weed!!

Poinsettia fundraising info:

Colours available: Red, White, Pink and Burgundy. Tri colour only in 8" and 10" Pots

The sizes available are 4.5" , 6" , 8" , 10" , 10" mixed tropical pan, and 3' poinsettia tree.

PLEASE NOTE: This fundraiser program is only available in Ontario Canada.

For further information regarding this fundraiser as well as pricing please contact

Phone 1-800-361-4163 ext 2 or 905-775-4769

Fax 905-775-3747

Email: bgh@primus.ca