



2019 POINSETTIA *Fundraising Program*

Why Poinsettias?

Poinsettias are POPULAR: Did you know that poinsettias are the most popular selling potted plant in North America? Not only do they add instant colour to your decor during the holiday season, poinsettias also make excellent gifts!

Poinsettias are PROFITABLE: With wholesale pricing, organizations participating in poinsettia fundraising can earn up to 50% profit. In the past, many groups have made over \$5,000 selling poinsettias.

Poinsettias are PROVEN: For over a decade organizations have been raising money through our Poinsettia Fundraising Program.

How it Works

- **Option #1: Gift Cards** – Rather than have us pre-select and deliver the poinsettias to you for distribution, this option provides all buyers with a poinsettia gift card redeemable at our two retail locations in Bradford and Barrie, where they can choose the poinsettia of their choice. This option was designed to offer you added convenience and avoid organizational confusion. This option ensures that the buyer receives exactly what they are looking for. We offer you (the coordinator), a lower price per pot resulting in an increase of profits on your bottom line. Furthermore, you will receive 5% back of any additional purchases (\$5 minimum) made by buyers when they pick up their poinsettia. Gift cards may be picked up at our Barrie or Bradford stores.
- **Option #2: Plant Delivery** – You submit your order form and we pre-select your poinsettias, deliver them to you on a prescheduled delivery date, and you coordinate the distribution of them to your buyers.

How to Order

- Please contact our office ASAP to set up an account or to update an existing account, and set up a delivery date (we deliver on select days only to some areas in Ontario). Delivery day or time may change due to weather conditions and delivery routes on your scheduled date. Please use our order forms to submit your order. This helps us to input your order correctly and to track changes. We can also email you a sample order form to send home with participants as well as Excel versions of our order forms to help keep you organized.
- **One delivery per organization.** Your order must be a **minimum of \$500 (before HST)** or a freight charge will be applied. HST will be charged on freight. All orders must be submitted at least **7 days prior to your scheduled delivery date** with no changes accepted 48 hours prior to delivery. **Delivery date can be arranged between November 18th – December 13th, 2019.**
- **Phone:** 905-775-4769 ext. 2 (wholesale), ext. 1 (sales). **Phone (Toll Free):** 1-800-361-4163 ext. 2 (wholesale), ext. 1 (sales).
- **Fax:** 905-775-3747 **E-Mail:** fundraising@bghl.ca

Making Payment

- **Before delivery** by credit card, or **at the time of delivery** by cheque or cash.

Delivery Day

- Please count all cases with our driver at the time of delivery. Please count all plants before handing them out to your buyers. We strive for excellent quality and service. All claims must be made within 24 hours and we will do our best to rectify the situation.
- Poinsettias are sensitive to cold and will freeze quickly. Please do not put plants in an unheated vehicle or trunk. We ask that plants be delivered to your customers right away as they are required to have the protective sleeve removed within 24 hours.

Pricing Structure *(does not include HST)*

Option #1: Gift Cards		Cost	Suggested Selling Range	Option #2: Plant Delivery		Cost	Suggested Selling Range
4.5" Poinsettia (indoor only) Colours: Pink, Red or White	Please contact our sales team for pricing.		\$4.00 - \$6.00	4.5" Poinsettia (indoor only) Colours: Pink, Red or White	Please contact our sales team for pricing.		\$4.00 - \$6.00
6" Poinsettia (indoor only, standard table size) Colours: Pink, Red or White			\$8.00 - \$10.00	6" Poinsettia (indoor only, standard table size) Colours: Pink, Red or White			\$8.00 - \$10.00
8" Poinsettia (indoor only, table or floor size) Colours: Pink, Red, Tri-Colour or White			\$18.00 - \$20.00	8" Poinsettia (indoor only, table or floor size) Colours: Pink, Red, Tri-Colour or White			\$18.00 - \$20.00
10" Poinsettia (indoor only, premium floor size) Colours: Pink, Red, Tri-Colour or White			\$25.00 - \$30.00	10" Poinsettia (indoor only, premium floor size) Colours: Pink, Red, Tri-Colour or White			\$25.00 - \$30.00
10" Tropical Planter (indoor only) Colours: Pink, Red or White			\$20.00 - \$22.00	10" Tropical Planter (indoor only) Colours: Pink, Red or White			\$20.00 - \$22.00
6" Tabletop Greenery (indoor / outdoor) Winter greenery with red or gold decorations			\$20.00 - \$22.00	6" Tabletop Greenery (indoor / outdoor) Winter greenery with red or gold decorations			\$20.00 - \$22.00

Please Note

- **Burgundy is no longer offered as a colour option.** Please keep in mind that poinsettias are a live plant and substitutions may need to be made in some circumstances. Tri-Colour is 3 colours together, typically red, white and pink. Due to availability, some alternate colour combinations may be substituted.

